



KUTV Channel 2
150 South Main Street #150
Salt Lake City, Ut. 84111

Note: If KUTV does not receive response from
buyer within 24 hours, make goods will be
made as offered

Account Executive: KRISTEN HENDERSON
Fax#: 801-839-1101
Phone#: 801-839-1119
Email: KHENDERSON@kutv2.com

MISSED SPOTS/ CHANGES/ MAKE-GOODS

Date: 11/5/2012
Client: BEN MCADAMS FOR SALT LAKE COUNTY MAYOR

Flight Dates: 9/24 - 11/5 (EXTENDED TO 11/6 TO ACCOMMODATE MAKEGOOD)
Product: MAYOR
Est. #: 318

ORDERED SPOTS						MAKEGOODS					
LENGTH	DATE	TIME	PROGRAM	RATE	REASON MISSED	LENGTH	DATE	TIME	PROGRAM	RATE	NOTES
:30	11/4/2012	5-6PM	2NEWS @ 5PM SUN	\$350	NFL RAN LONG	:30	11/6/2012	6-8A	2NEWS THIS MORNING	\$275	PREEMPTIBLE WITH NOTICE
						:30	11/5/2012	11:37P- 12:37P	LATE LATE SHOW	\$75	IMMEDIATELY PREEMPTIBLE
TOTAL				\$350					TOTAL	\$350	

Comments:

ACCOUNT EXECUTIVE SIGNATURE: *Kristen Henderson*

DATE: 5-Nov

APPROVED PER AMANDA CHEW ON 11/5.